



DECEMBER, 1970

MERRY CHRISTMAS



## Good Health - Continued Happiness

This is my first opportunity to extend the traditional Holiday Season's greetings to each of you and your loved ones.

Christmas, as no other time, strengthens our love of family, the bonds of friendship and the spirit of "peace on earth — good will toward men."

I share with you the hope that brighter days are ahead for our nation and all mankind.

My foremost wish for the New Year is that you and yours are blessed with good health and continued happiness. There is much that each of us can do to make this wish a reality, by working together for a safe, accident-free 1971, at home as well as on the job.

A Merry Christmas and Happy New Year to all of you.

*Walter R. Smith*  
President



# News Briefs



## COMPANY RECEIVES GOOD INTEREST RATES

On December 9 the company sold \$30 million of first mortgage bonds, 7 7/8% Series A due the year 2000. According to

Floyd R. Smith, president, the bonds were sold at competitive bidding in New York City and the sale was approved by action of the board of directors in session in Beaumont.

Four groups representing 98 investment banking houses, with offices located in practically every state in the nation, submitted sealed written bids for the bonds. The \$30 million issue was awarded to The First Boston Corporation, Salomon Brothers and Eastman Dillon, Union Securities & Co., financiers of New York City, who headed one of the nation-wide groups of underwriters.

Smith stated that, subject to clearance with the Federal Securities and Exchange Commission and approval by the Federal Power Commission, the new bonds will be offered to the public at 100.286% to yield 7.85%. Actual delivery of the bonds is scheduled for December 16, in New York City, upon receipt of the purchase price.

The proceeds from the new bonds are to be used to pay off \$30 million of the outstanding short-term borrowings.

In addition to Smith, other directors present were Samuel L. Adams, Norman R. Lee, John J. Morrison, Roy S. Nelson and Glenn E. Richard of Beaumont; Oliver P. Stockwell, Harrell R. Smith and Edward H. Taussig of Lake Charles; Joseph R. Murphy and Eldon A. Werner of Baton Rouge; Munger T. Ball and Fred V. Wilson of Port Arthur; and Seth W. Dorbandt of Conroe.

J. M. Stokes, vice president-finance and secretary, and B. D. Orgain, director and general counsel, were in New York City for the meeting with the prospective bidders and the formal acceptance of the winning bid for the bonds.

## THRIFT PLAN INVESTMENTS

Purchases of Gulf States Utilities Company stock made by the Trustee during November,

1970 covering employee deductions and Company-contributions through October, 1970 were as follows: 3,427 shares of common stock at a total cost of \$78,828.60, or an average cost per share of \$23.0022. Seventy-three shares of \$4.40 Preferred stock at a total cost of \$4,315.33, or an average cost per share of \$59.1209. The Trustee deposited \$28,187.59 with the Savings Department of the First Security National Bank.



## LIONEL V. DUGAS ELECTED CHAIRMAN OF TMA

turers Association. Mr. Dugas previously served the group as vice chairman.

Lionel V. Dugas, vice president and general sales manager, was recently elected chairman of the Sabine Chapter of the Texas Manufac-

## FACTS RELATING TO THE ELECTRIC INDUSTRY AND POLLUTION

The electrical industry is spending hundreds of million of dollars to protect the natural environment against pollution and other harmful effects. Last year, electric utilities spent some \$250 million on air quality control. That is more than any other industry allocated for air and water controls combined. Outlays by the utilities last year for water quality control totaled about \$120 million. During the 1960's, electric utilities bought 90 percent of all air control equipment sold in the United States. Generation of electricity accounts for about 12 percent of air pollution, compared with 19 percent caused by other industries, 12 percent by space heating, refuse disposal, transportation equipment and the like, and 57 percent by automobiles. Electricity will play a big part during the 1970's in helping the fight against pollution. Control equipment for smokestacks requires electricity, as do sewage treatment plants. Electrically powered incineration systems with strong safeguards against pollution are expected to replace trash dumps in many places. Electricity will play an ever greater role in transportation, particularly in rapid transit systems in major metropolitan areas. (From N.E.W. "Facts About the Electrical Industry")

The electrical industry is spending hundreds of million of dollars to protect the natural environment against pollution and other harm-

## ENGINEERING DEPARTMENT PROMOTION

Department, Beaumont.

Raymond L. Audilet, formerly Materials Scheduler, is promoted to Supervisor-Scheduling, System Engineering Planning

## WILLOW GLEN STATION PROMOTION

Claude E. Dake, Sr., formerly equipment operator at Willow Glen Station, has moved up to control soperations foreman.

*Merry Christmas*







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Member: The logo for the Society of Industrial Engineers (SIE) is a stylized, blocky letter "S" followed by the letters "I" and "E".



# TWO "NEW" CITIES IN OUR SYSTEM

When is a city not a city? Or, rather, when is a city really a city? Recently within our system two communities were incorporated as cities, Bridge City and Colmesneil, both in Texas. The former is located in the midst of a thriving industrial complex and the other is surrounded by the piney woods of East Texas.

## NOT A CITY?

Many years ago Bridge City was known as Prairieview. It was a nice, quiet place surrounded by plains and rice fields. Then why was Bridge City chosen as the name for this Gulf Coast town? Perhaps, the answer could be that there is no way to enter the city unless a bridge is crossed—from the south—the Rainbow Bridge which spans the industrial Neches River—from the north—a draw bridge which spans the Deep Water Channel, Cow Bayou. This waterway partly circles Bridge City and enters the Sabine River. Along the dogwood and cypress-lined banks, homesites stretch lazily to the shores where skiing and fishing are common, summertime happenings.

A Southern Border of Bridge City is Sabine Lake; one of the best salt water fishing spots in this area. Sabine Lake consists of 84 sq. miles of fishing pleasure.

About ten years ago the residents of Bridge City, Texas were asked to go to the polls and vote for incorporation. Many of these responded with, "You mean we're not a city?" Well to make a long story short, after three tries in a decade they finally made it. As a result of that election the residents of Bridge City will receive increased police and fire protection, zoning protection and a city government to plan for orderly growth and development.

How did all this come about? An interested group of citizens formed a "Citizens for Bridge City Committee" to give the community the pros and cons of incorporation. Floyd Hebert, of the T&D Department in Orange is a member of the Bridge City committee, Floyd commented that, "Those who opposed incorporation did so because they had moved to Bridge City in order to avoid paying city taxes. What changed their minds was that if they did not incorporate under their own power they would be taken in by either Port Arthur or

# BRIDGE CITY

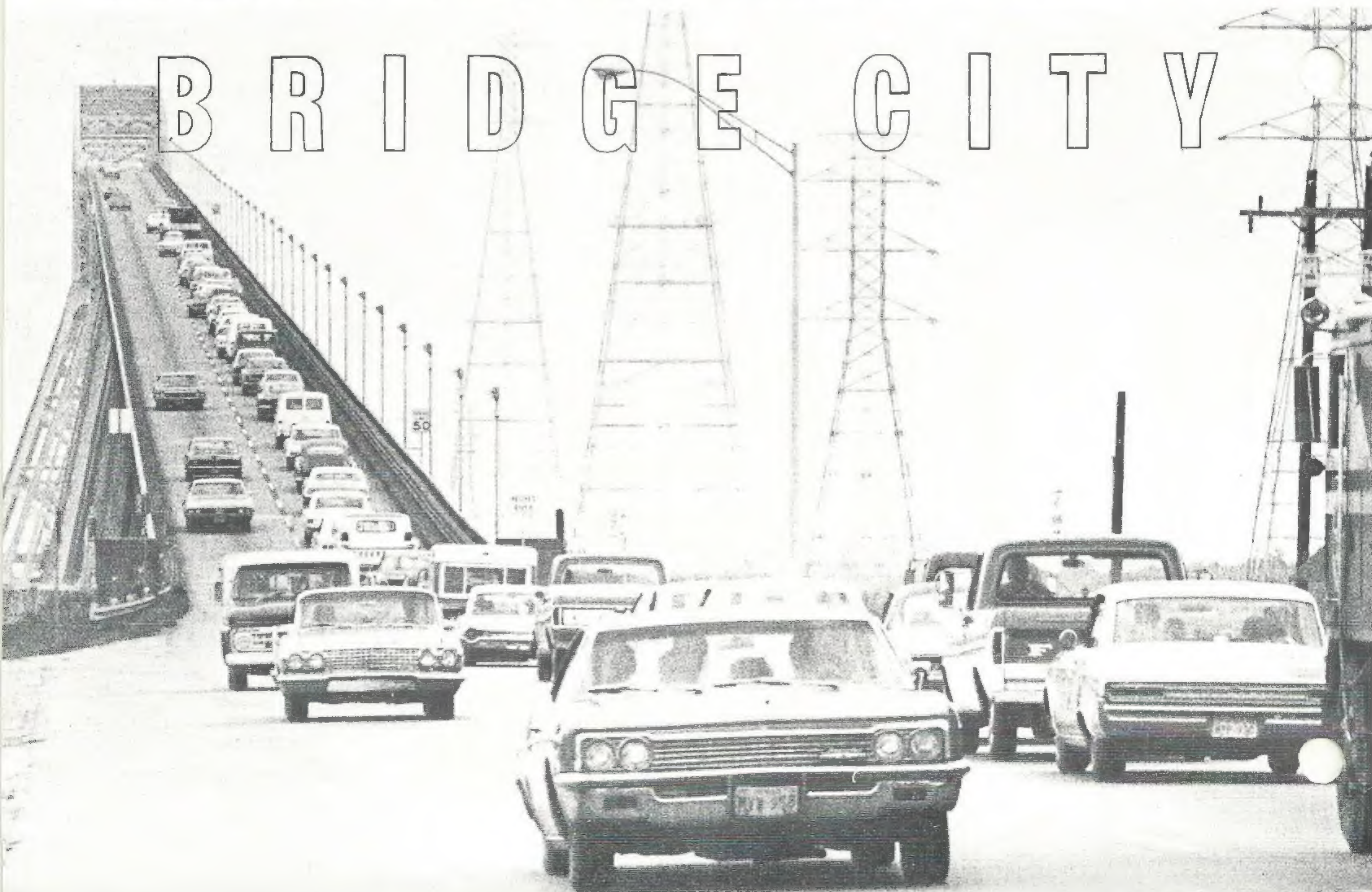


Photo by Jerry Lynas



# COLMESNEIL



Orange or possibly even split between the two."

## INDUSTRIAL BOOM

Area industrialization gave the town its most rapid growth in the fifties when the petrochemical companies started building in the area, and now it sports a population of better than 8,000 people. There are between twenty and thirty GSUsers living in or near this growing community. Some work in Orange, some in Port Arthur and some at the nearby Sabine Generating Station.

Governing a new city need not be as complicated as one might think. Judge Charles R. Holcomb of Orange County Court-at-Law and H. D. Pate, attorney from Bridge City, have pointed out that a city charter is not a necessity yet. "Bridge City," Pate pointed out, "can operate under the general laws of Texas without a charter. The city is incorporated as a general law city—the statutes pretty well spell out what the city can and can't do."

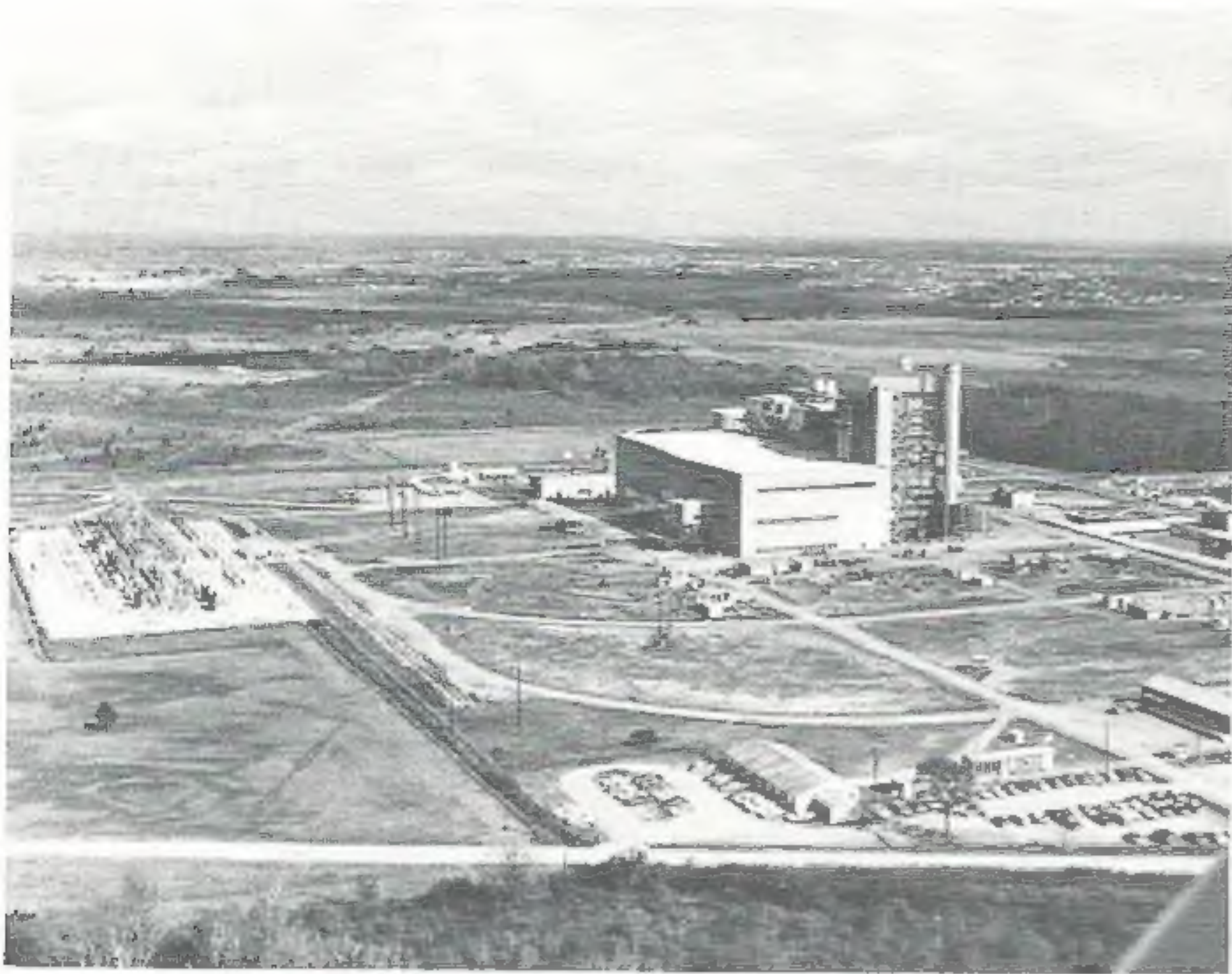
## SAWMILLS, GINS AND RAILROADS

From the south-central, Gulf Coast area of our system we travel to the north-central piney woods section to Colmesneil, Texas.

Colmesneil, which is located on the old Beaumont-Dallas highway, reached its zenith around 1905 when it was a booming sawmill town. Martin "Pomp" Meadows, proprietor of the Simon Houston Meadows General Store founded by his father in 1892, says that he can remember when Colmesneil boasted 5 saloons and 2 big hotels. "Back in those days," he recalls, "when payday came around we had some real bad fights between sawmill gangs. Every now and then those boys would even use their guns on that street right out there."

When the independent sawmills started to go out the region turned to farming cotton. These were all possible because of the rail facilities. Colmesneil had its beginning with the coming of railroads about 1882. At this point in its history, the Trinity and Sabine railroad, extending from Trinity to Colmesneil, formed a junction with the Texas and New Orleans which ran from Beaumont to Rockland. The town was named for the conductor on the passenger train which came through it, W. T. Colmesneil. (Continued Next Page)





Sabine Generating Station with the newly incorporated Bridge City in the background.

In the eighties Colmesneil was the largest town in Tyler County, due to the South's largest saw mill there. That mill was owned by the Yellow Pine Tram and Lumber Company and it gave employment to the majority of the 3,000 inhabitants of the town. The northern part of the town, around and beyond the Trinity and Sabine depot, was known as Ogden, named after the ancestors of Jack Ogden, residential sales representative in the Woodville office. In the late eighties and early nineties Ogden alone boasted a population which excelled not only that of Woodville, its neighbor to the south, but also that of Beaumont. When the lumber trade and the cotton farming declined, so did the population.

Now Colmesneil is growing again. Although its present population of about 450 doesn't come near its 1905 boom, nearby lakes and the piney woods surrounding this friendly town are bringing sportsmen in increasing numbers. To draw people in, however, improvements must be made. Streets built or repaired, zoning, sewage systems and most important, a water system.

The Colmesneil Service Club recognized that the best means of accomplishing all of these things was to incorporate. The club worked at getting all the details, arranging an election and by mid-October Colmesneil was an incorporated city.

*Page Four*



"Pomp" Meadows, warming his feet by the old wood-burning stove that heats his store, gives us some of Colmesneil's history.

Drop by and see the folks there sometime. Lou Ella Moseley or "Pomp" Meadows will oblige you with some interesting tales of Colmesneil or, if you are in the market for any of it, the R. H. Meadows General Store will even sell you some harness, hand-made blankets or a used coffin.

*(For their invaluable assistance in writing this story we extend our appreciation to the Bridge City Chamber of Commerce, T. O. "Doc" Charlton (District Superintendent in Orange), Floyd Hebert, Jack Ogden, Wyatt Bell (District Superintendent in Woodville), "Pomp" Meadows and Lou Ella Moseley whose EARLY HISTORY OF TYLER COUNTY provided us with much of the heritage of Colmesneil.)*



# THE GENERAL COMES HOME

An old soldier — and former Gulf Stater — returned to the scene of his glory days as a civilian last month. The soldier is General Walter B. Richardson, USA retired. Gulf Staters in the Beaumont area who worked with the young man known as Walter know the energetic ex-officer will never really “retire.”

“He was all business then and he was serious about everything he undertook,” one fellow worker recalled. Early in life, General Richardson lost his father and he and his brother worked to put themselves through college.



The Blewett, Louisiana, native was born October 6, 1910. He graduated from Beaumont High School and earned an ABA at Lamar. While at Lamar he, was popular and was active in many campus organizations, while also working part-time for the company. “As I recall, he was president or secretary of everything he joined,” an acquaintance reminisced.

After graduation he joined the company full time and was employed for several years before war clouds began gathering over Europe. In February of 1941, he left the company and began his U.S. Army career that ended November 1, 1970. By the time of Pearl Harbor, in December, 1941, Richardson had advanced to the rank of captain. By VE Day he was a decorated veteran of the European Theater of operations, from Normandy Beach to the Elbe River. His leader in many of the battles was the famous George S. Patton.

General Richardson was invited by his old friend George Adams, of Beaumont, to participate in the Veterans' Day activities in Beaumont on November 11. Plain Talks visited with him at the Adams' home and asked questions about his life in the “good old days” in Beaumont.

**Q. General Richardson, what was the situation in Beaumont when you went to work for the company?**

A. At the time there were grown men walking the streets begging for work. Soup kitchens were operating on Pearl Street.

**Q. How did you land your job?**

A. Tom Walker and T. E. “Pete” McChesney gave me and my brother a job while we were attending Lamar. Mr. Walker was president of the company and Mr. McChesney was sales manager at that time. In 1930 I graduated and went to work for the company full time under Parker Allen, a wonderful man. When the war started I went with the 2nd Armored Division and stayed almost 30 years. I didn't know it at the time but Mr. Walker, now deceased, was a Distinguished Service Cross winner during World War I. He was awarded the DSC for trying to eliminate a machine gun nest.

**Q. Are you officially retired?**

A. Yes. I retired November 1st.

**Q. After the war, couldn't you have come back to your old job?**

A. Well, I'll tell you what happened. In May of 1945 I contacted Mr. Walker and Mr. McChesney to see about my old job. They told me my job was available. Then I had to decide whether I wanted to either take my old job or stay in the army and get a regular commission. They left it completely up to me and I elected to stay in the army and make it a career.

**Q. Just what did you do when you worked for Gulf States?**

A. I was a district representative. Back in those days cities in our system were divided into districts. The district representative would cover his territory reading the meters and selling. It was really something to see. We would start on our routes with a meter book under one arm and a toaster or iron or a box of lightbulbs under the other arm.





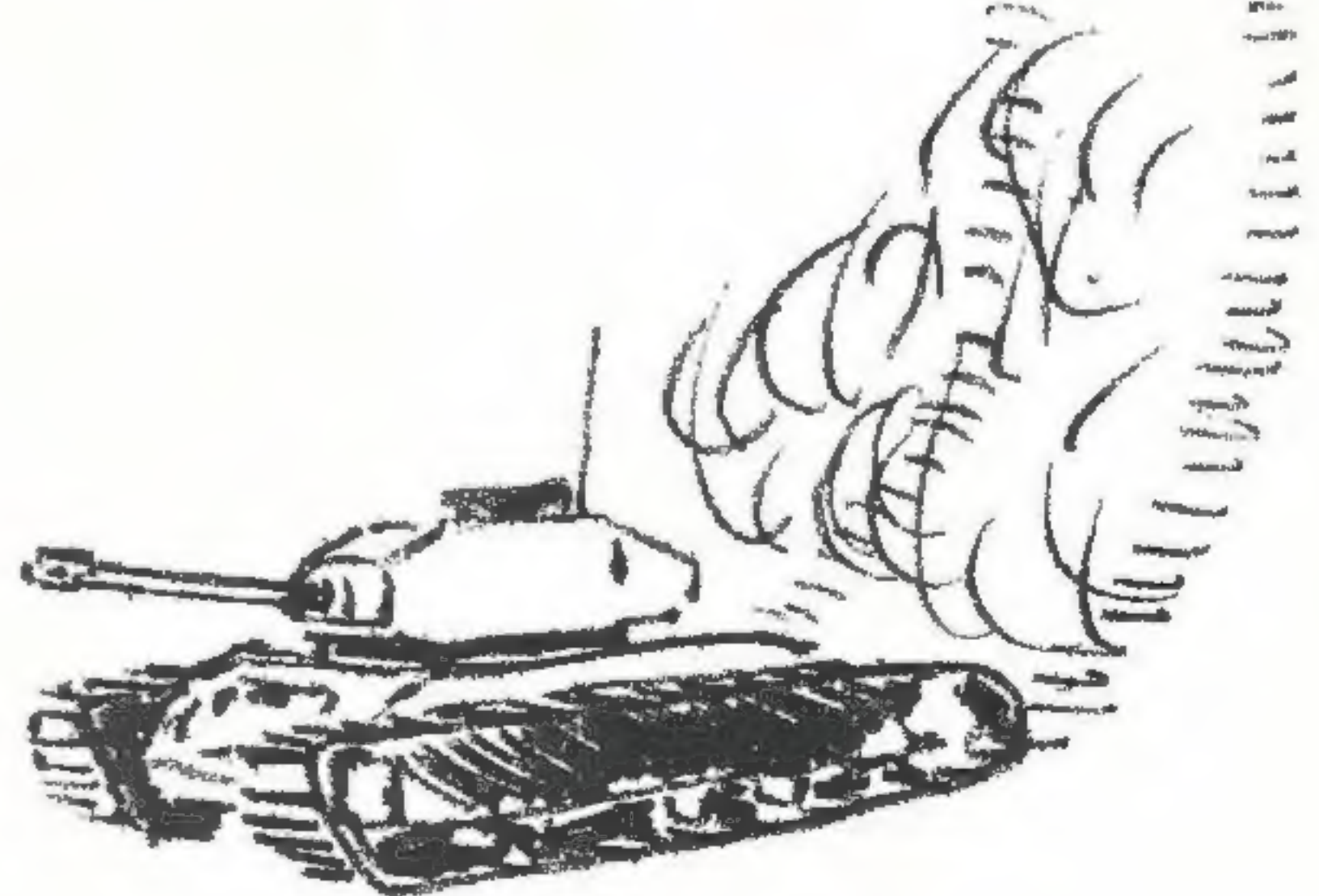
As he appeared in PLAIN TALKS, 1942.

**Q.** Traveling on as many campaigns as you have and having spent so much time in the service, did you ever meet General Patton? And, if so, what was your first impression of the man?

**A.** Yes, oh yes, I met the general! And he left quite an impression. At the time I was stationed at Ft. Benning, Georgia, and I had 3 tanks under my command. I was a captain at that time. One day we had three "Mae West" tanks out on maneuvers (they were called that because they carried twin turrets). We were cruising out on a sandy road near Ft. Benning at about 65 mph—the sand and dust was going everywhere. The sergeant, who was in the other turret, leaned over and told me there was a car behind us flashing its lights trying to get around us. We then eased over and let the car go by. It was a staff car, a Packard 110. The car pulled over and an officer got out. His boots were highly polished and his riding pants were creased just right. The sergeant told me that I should go over and report. So I jumped out of the tank, ran up to the officer and, just about the time my salute reached my forehead, I realized it was General Patton. I didn't get a chance to say a word. He did all of the talking. It was language that today I understand one is not supposed to use towards soldiers. I thought it was the end of my career. But, he never reported me to my commanding officer. I saw General Patton later on, after I had come up in rank, and apologized for my dereliction of duty. He remarked, "Well I thought it would do you good!"

**Q.** With all the moving around you have been doing in the past 30 years have you been able to keep up with the growth of the company?

**A.** Oh yes! And it's grown quite a bit since I left. I received PLAIN TALKS for many years but finally my lack of permanent address caused me to ask the company to discontinue mailing it. However, through the newspapers and by correspondence with friends here in Beaumont I've been able to keep a pretty close tab on the progress. I still have a lot of friends working there, and I'm glad to say that, by their hard work and devotion to the company, they have brought it and themselves a long way.





# FETCH BOA! FETCH!

When you become a cat owner, you readily accept the fact that your cat may tend to stray from home — sometimes for days at a time. When Glenn Tarver, meter reader in Orange, became the owner of a boa constrictor some two years ago, I'm sure he felt it would be a "homebody." This has been far from true. His pet wandered away from home the summer of 1969 and stayed gone a year until he was discovered coiled in a bookcase in the home of Glenn's sister-in-law near by. After thinking about it, the family realized he had been there most of the year and had roamed in and out through the fireplace. After being home for a month — the boa got wander lust again. This time Glenn found him in the rafters of his storage shed.

The snake was purchased at Treasure City in Beaumont and at the time was 21" long. Now he measures some 5' long. During the summer his home is a steel mesh cage in the back yard. During the winter he is kept in a wooden box with an aquarium heater in it to keep him warm so he'll not hibernate and will eat all year.



New style in neckties?

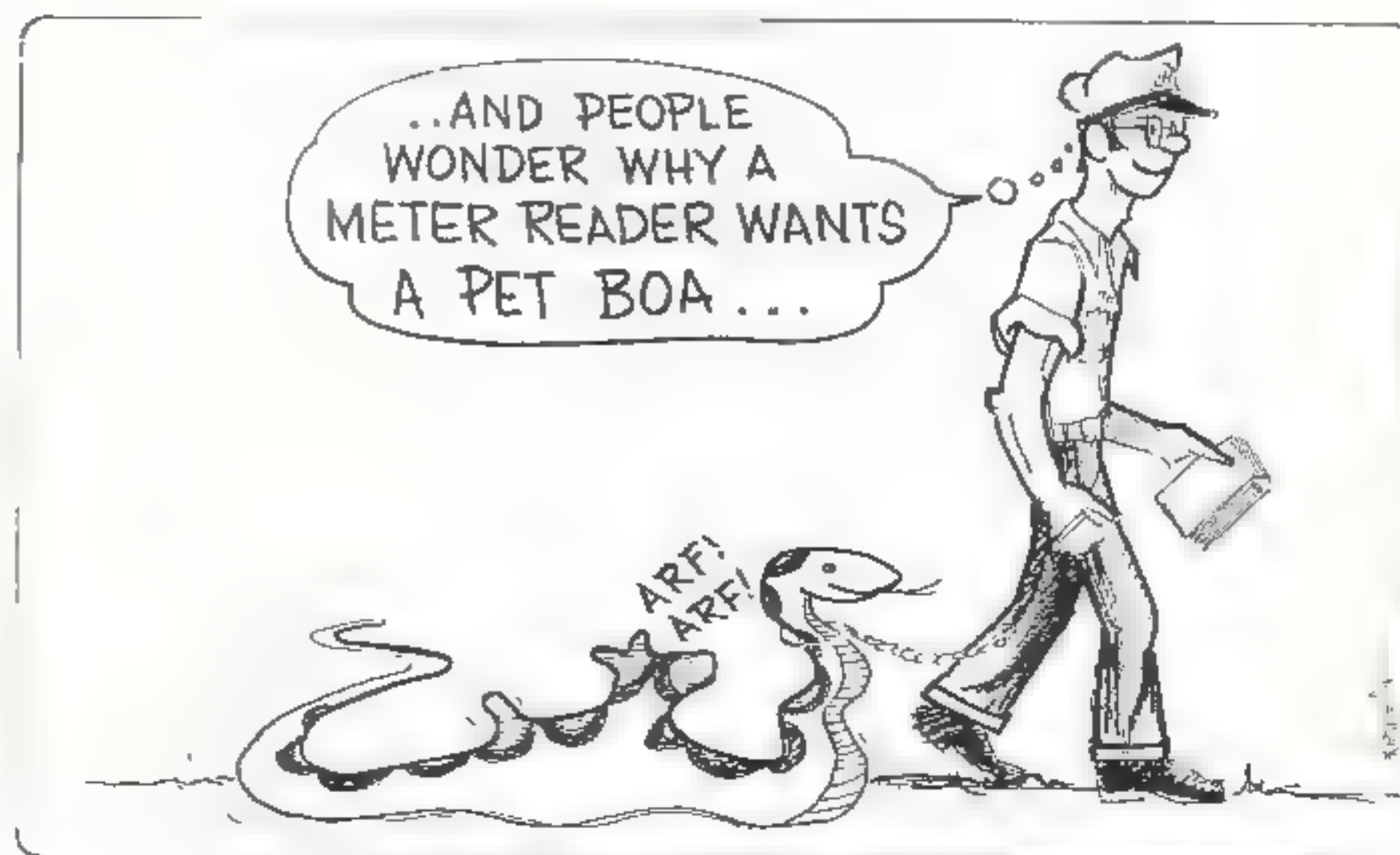


Just what every office needs.

You can imagine the many strange and funny incidents that have occurred from being the owner of a boa constrictor. In order to feed the snake, Glenn purchased some white mice and, of course, they multiplied at a rate so fast he felt they might take over. His cat pitched in to ease the situation and began eating the mice at such a pace that Glenn began to worry that the snake might eat the cat.

However, it was the family's pet dog that almost became his victim. One day when the snake was out of his cage for exercise, the dog kept barking and circling the snake. After so long a time the snake had had enough and struck, biting the dog on the end of the nose. Needless to say, that was the end of that round.

So, if you ever come across a lost boa constrictor — don't be alarmed. In all probability it's Glenn's — just on the prowl again.





"The Last Revision" was sent to the PLAIN TALKS office by one of our company's engineers. As in most writing of this type it takes some frustration and "humorizes" it. It could as well be the line crew that had to pull up a newly set pole and sink it somewhere 3 feet away, an accountant who after balancing was told to put some figure under a different heading or a steno who was asked to re-type a four page speech putting in additions. Digging through our files we found a similar piece written with the editor in mind.

### THE LAST REVISION

The draftsman and the engineer  
Are men of skill and vision  
At least they are until they hear  
That hated word: Revision!  
The engineer with practiced eye  
Surveys his grand design.  
The draftsman then expertly draws  
Each complicated line.  
"Complete!" they sigh contentedly.  
"Miraculous precision!"  
Oh, optimists! Tomorrow brings  
Catastrophy . . . revision!  
Revision one adds this new piece.  
Revision two improves it.  
Revision three makes it just right,  
Then number four removes it.  
"You can't do this; you can't do that,  
We'll wait for a decision.  
But in the meantime, just revise  
That last revised revision."  
Revise . . . revise . . . the very word  
Fills engineers with dread.  
Though die they must,  
they'll be revised  
To make damned sure they're dead.  
We hope that God's no engineer  
When He makes His decision.  
If once they win their wings they hope  
There'll be no last revision!

Author Unknown



### "OK WITH CORRECTIONS"

I DREAD to take a layout  
To the man who wants to change things:  
Who says, "That's fine, just what I want,  
But let us rearrange things.  
Let's move that building over,  
And give the man a cane,  
And add a green umbrella  
Just in case it starts to rain.  
Please change the girl's expression  
To one of glad surprise.  
If it ain't too damn much trouble  
Change the color of her eyes.  
Don't clutter up the picture with meaningless detail  
But get a dock in somewhere  
With a boat about to sail.  
I suggest a troop of soldiers  
And a fat man with the gout.  
Also a railroad station  
With a streamliner pulling out.  
The man is running for the train and fears he  
may be late:  
So have him looking at his watch  
With hands at half past eight.  
Don't let the thing get crowded.  
We must have room for copy  
But give the girl galoshes  
Because the weather's sloppy.  
Let's make the oak a maple,  
And make the horse a cow,  
Then make the hen a rooster,  
And make the rake a plow.  
With these few minor changes  
The layout's then O.K.  
We're much behind our deadline,  
So finish it today."

Author Unknown



# SCHOLARSHIP\$

## RAISED

Our Board of Directors amended the college scholarship benefits for eligible children of deceased or disabled Gulf Staters raising the amount available from \$750 to \$1,000 per year at their recent meeting in Conroe.

The aim of the Gulf States Utilities Company College Scholarship Program, which became effective in 1961, was to place a college education within reach of qualified dependent children of deceased or permanently and totally disabled employees or annuitants of our company.

The program was amended in 1963 to include scholarship assistance at the graduate level.

The present amendment is the result of a study of average scholarship costs at various colleges and universities conducted by the College Scholarship Committee. Members of the committee are Randy McAlpine, Port Arthur, Ed Hodges, Lake Charles, Pat Murphy, Baton Rouge, S. L. Adams, Beaumont, Bill Richard, Conroe, and Jerry Stokes, Beaumont. The study pointed out that current costs are above the authorized \$750 scholarship provision. As a result the following resolution was unanimously adopted by the board:

RESOLVED, that the Gulf States Utilities Company College Scholarship Program be and hereby is amended by striking therefrom the paragraphs entitled "Program," and "Description of Scholarship" as now existing and inserting in lieu thereof new paragraphs reading as follows: "PROGRAM

Any *qualified* dependent child of a *formally retired*, deceased or permanently and totally disabled employee who had one year or more service with the Company would be eligible to apply for scholarship aid. Scholarships would be granted on the basis of seriousness of purpose, aptitude and scholastic standing, financial need, and other pertinent considerations. Each scholarship would be for \$1,000 per year, for a term of not more than four years, to help defray expenses for attendance at an accredited college or university.

### DESCRIPTION OF SCHOLARSHIP

Each scholarship shall consist of a sum of \$1,000 per academic year for a term of not more than four years, and shall be for expenses to be incurred in attendance at an accredited college or university where adequate instruction in the chosen field of study is available. The choice of field of study and selection of school will be made by the applicant.

A scholarship shall be awarded for not more than eight semesters of college or university work at either undergraduate or graduate level. In the event that there are any provisions in the program that are inconsistent with this paragraph, the provisions of this paragraph shall govern."

Which means that each student in the program now receives \$1,000 per academic year for a period equivalent to not more than four years. The money is specifically earmarked for expenses incurred in attendance at an accredited college or university where adequate instruction in the student's chosen field of study is available.

The student is allowed to select the school he will attend and the course of study he will pursue.

Students eligible for the scholarships must have a high school diploma or its equivalent. Their parent must have had at least one year of service with the company and must have died, or become permanently and totally disabled, while employed by the company or formally retired from the company.

Application instructions will be furnished to interested students on request. They should apply to the appropriate division manager. He will forward their applications to the Scholarship Selection Committee for consideration.

Application for the scholarships should be made after the applicant has met all requirements of the college or university of his choice. An extension of time for filing may be granted if an applicant cannot attend the first academic year due to circumstances beyond his control. Also, the parent or guardian of the applicant must approve the application in writing.

There is no exact age limit for applicants. Generally they will be considered during the first four years after the graduation date of their high school class, but the period may be extended by taking into account military service, gainful employment



necessary to finance the educational program or any other individual circumstances which the committee believes to be reasonable and proper.

Scholarship awards and the continuation of awards already granted is based on five main points:

- 1) Seriousness of purpose
- 2) Aptitude and scholastic standing
- 3) Character and estimate of potential ability
- 4) Financial need
- 5) Opinion of high school, prep school or university educators

The remarriage of the surviving parent does not in itself disqualify the children from applying for the scholarship under the program.

Once a scholarship is awarded it will remain effective during the entire undergraduate period, up to a maximum of four years, provided the participant achieves a satisfactory scholastic record. He must also continue to deserve support from the company with respect to the considerations on which he was originally selected. These decisions are made by the committee on the basis of individual consideration rather than any predetermined formula.

The \$1,000 a year scholarship is paid to the participant in two \$500 payments. He receives one at the beginning of the fall semester and the other at the beginning of the spring semester.

Throughout its history PLAIN TALKS has served you; not you the employee or you the stockholder, retiree, customer, manager or barber-shop patron, but you the person.

It has noted your accomplishments, informed you, grieved your lost, greeted your new, promoted safety at work and at home and, hopefully, entertained you.

This year marks its 48th Christmas. We hope it is a happy one for all of our readers.

Through the years we have noted that during the Yuletide season a certain change can be noted in us and in you. There is some effect which, no matter how different we are, each of us in this time of year is just a bit more human.

We would like to make a wish, or rather, a plea, that this attitude remain throughout the year. We don't expect this every day or even every week. However, if each of us has a few "Christmases" during this coming year maybe next Christmas we will be living in a little better world.

E. J.

## E E I Joins In Fusion Research

NEW YORK — Edison Electric Institute has joined in sponsorship of the nuclear fusion research program under way at the University of Texas at Austin.

W. Donham Crawford, managing director of the national trade association of investor-owned electric power companies, said EEI is interested in nuclear fusion as a potential source of electric power. Fuel for such a process would be abundantly available, and important environmental benefits could also result, Crawford said.

Since 1963, our company and 9 other Texas electric power companies forming the Texas Atomic Energy Research Foundation have been sponsoring fusion research at the university.

Both the U.S. Atomic Energy Commission and the National Science Foundation are also participating.

Nuclear fusion is the source of energy of the sun and stars. Atoms fuse, or combine, at tremendously high temperatures and release energy in doing so. However, nuclear fusion has not yet been achieved in a controlled manner in a laboratory.

The University is one of the nation's centers of nuclear fusion research. A number of other fusion research programs are going on in the country, including some at government laboratories; but the Texas project is the only one sponsored by electric utilities.

For some years, Russia has devoted more funds to fusion research than any other country. Its "Tokamak" machine recently attracted world-wide attention, having achieved the closest approach yet to controlled fusion conditions.

Last spring the Texas University announced plans to build a machine similar to the Russian model but with additional features gained from recent research which, according to Dr. William E. Drummond, Director of the Center for Plasma Physics and Thermonuclear Research at the University, will bring control of the fusion reaction closer to reality.

The ultimate appeal of power from nuclear fusion lies in the fact that the fuel could be deuterium (heavy hydrogen) which is abundantly available in all natural water.

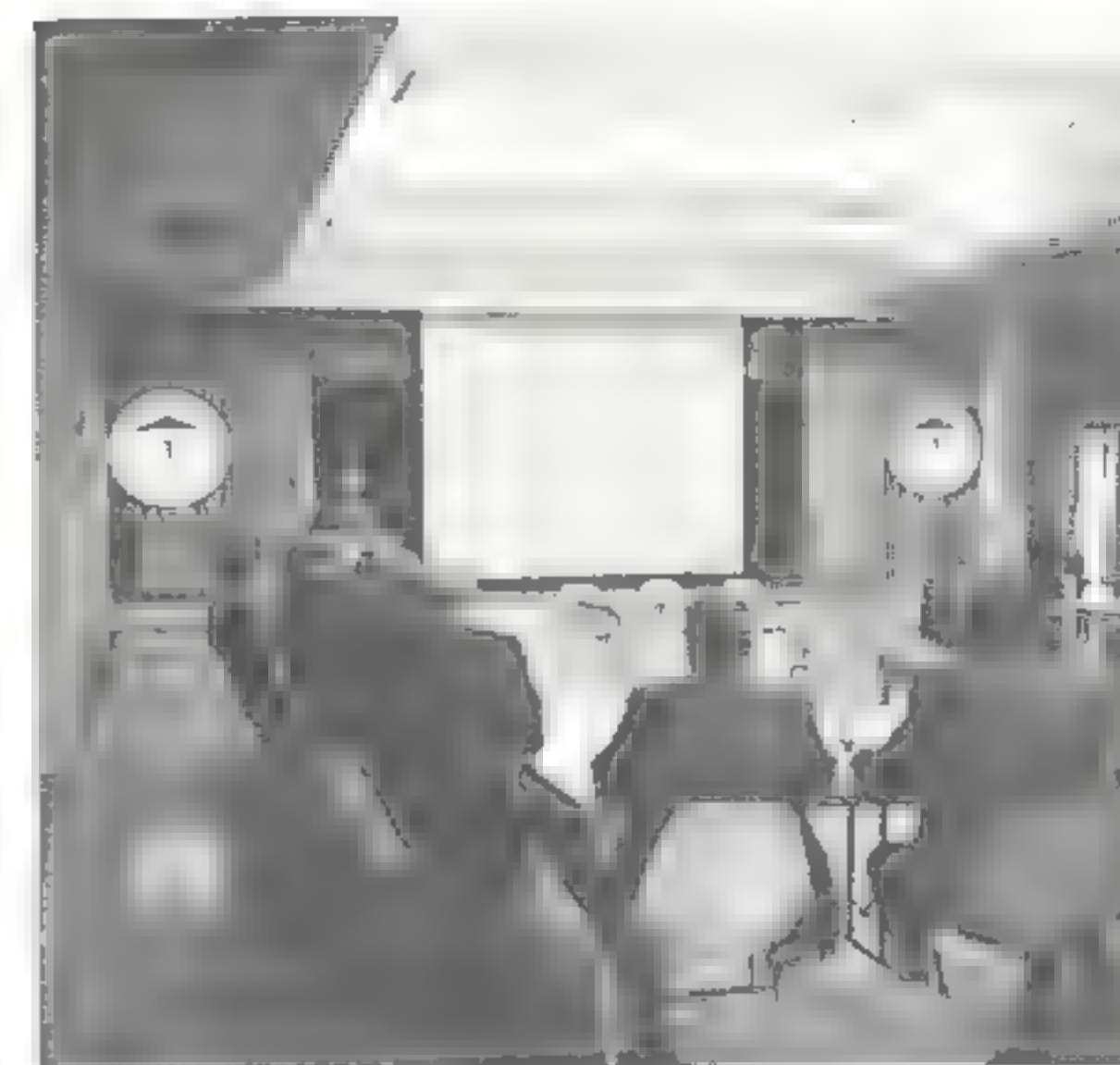
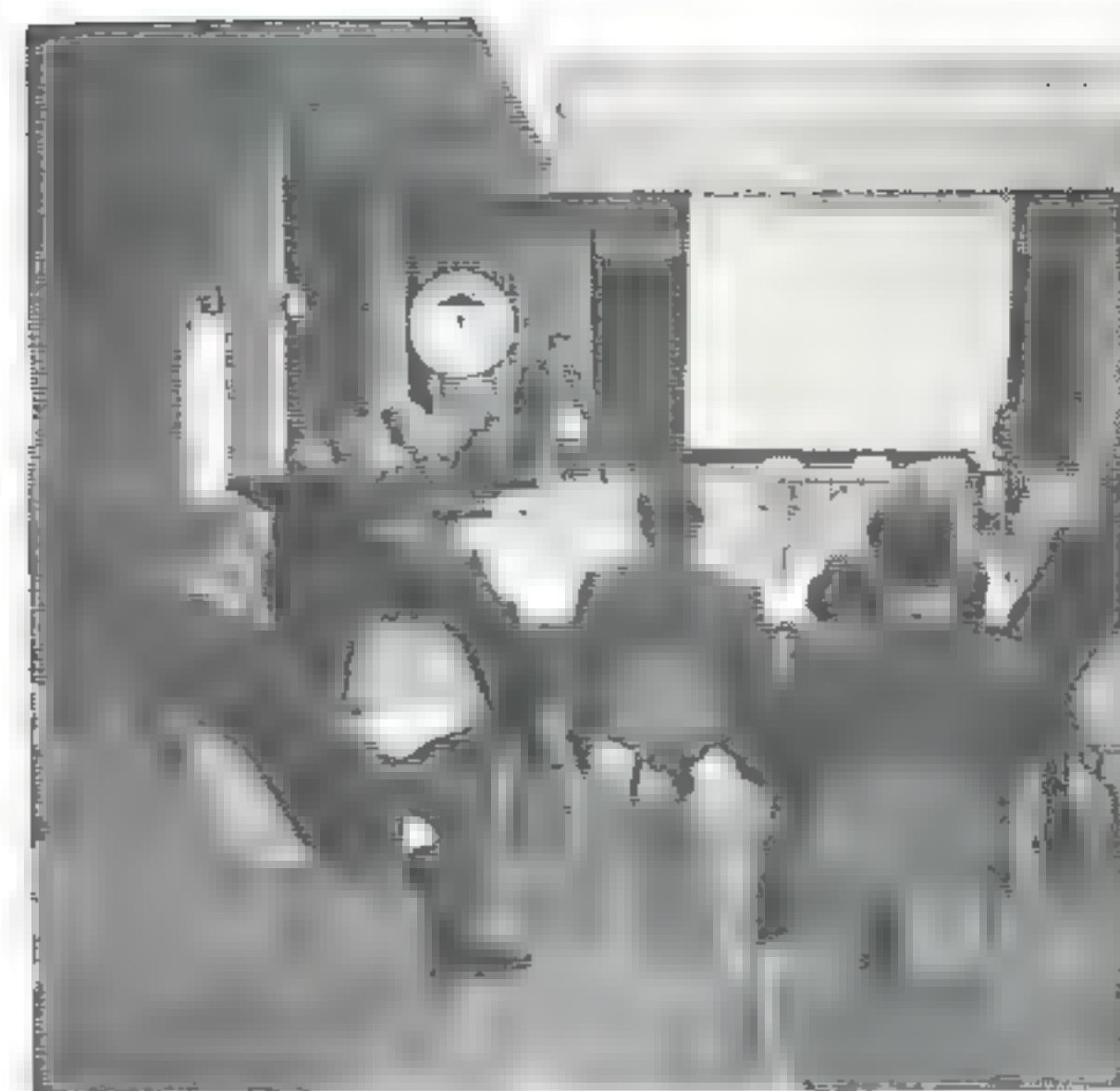
A pitcher of ordinary water contains enough deuterium to heat and light the typical American home for a year if its energy could be utilized in a fusion power plant.

Nuclear power plants in operation or being built today function on a different principle in that they use energy produced from nuclear fission, the splitting of the heavy elements such as uranium.



# FROM ACCOUNTING TO TRANSPORTATION THEY KNOW IT

Our company covers a lot of territory along the Gulf Coast. It has some nice new office buildings in some pretty substantial cities. Lafayette, Orange, Lake Charles, Port Arthur, Conroe, Baton Rouge and Beaumont are some. But also within our system we have quite a few smaller offices, which may not have the number of customers the bigger ones do but nonetheless cover a lot of territory.



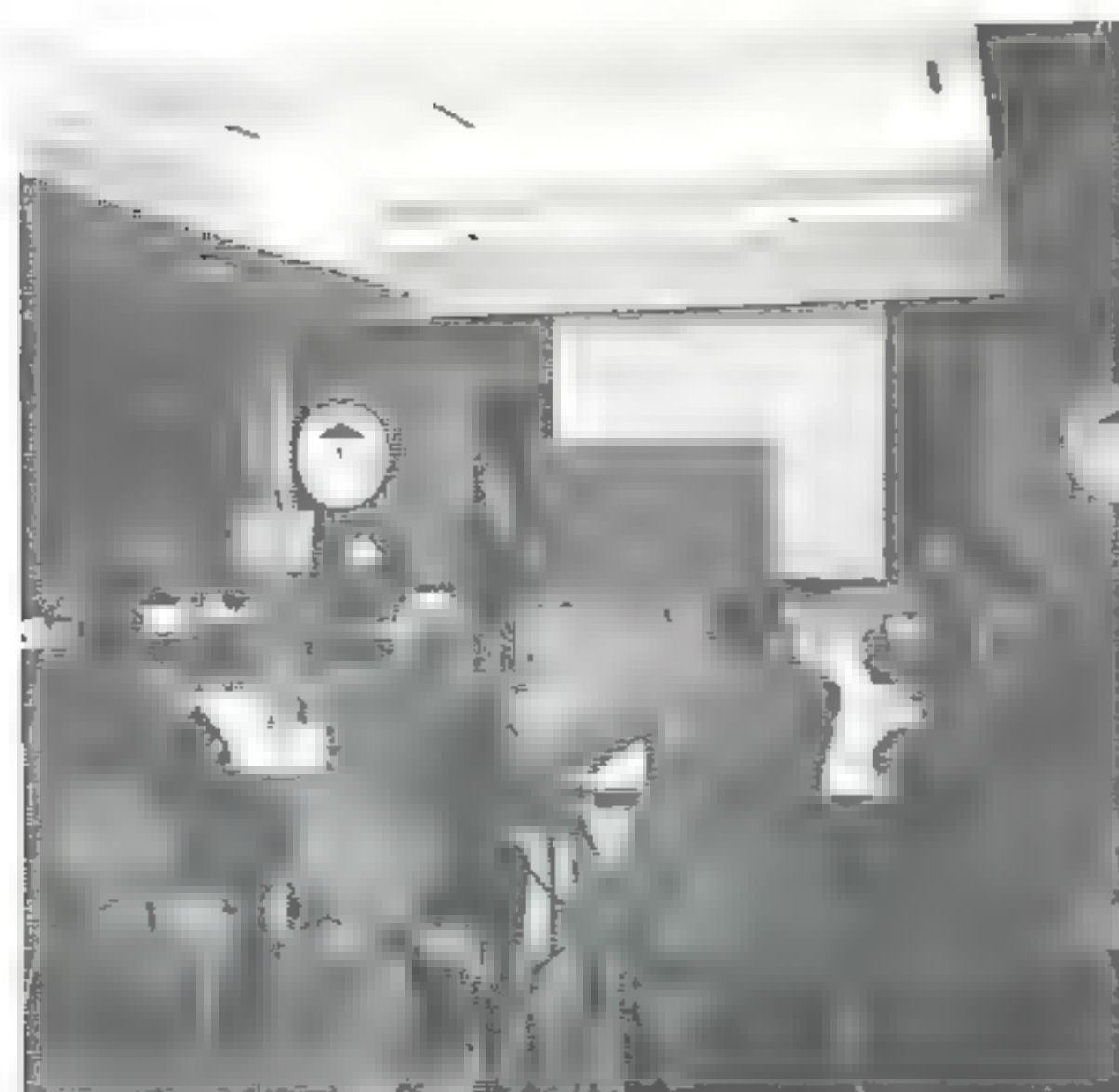
These offices extend from Calvert, Texas, to Gonzales, Louisiana, with more than 20 offices between the two, 20 rural offices. In these offices are the district and local superintendents. Some of these offices consist of a superintendent, a secretary and one serviceman. Others might also have a salesman, and so on, up to maybe a small T&D department.

Annually these men meet in Beaumont in order to keep up with the total picture of the company. The last



such meeting was held recently with topics ranging from the state of the company to expense reporting. So vast was the range of topics that there were as many speakers as superintendents.

Why? Because these men have to in many cases, not only do their supervisory work, but also direct accounting, public relations, sales and safety activities. Being a district or local superintendent takes in a little of everything, and in some areas everything depends on the superintendent.





# PROMOTIONS



James Derr

**James H. Derr**, formerly construction engineer, has been promoted to superintendent of plant construction, Construction-Production, Beaumont.

A 30-year employee of the company, Mr. Derr has worked in numerous posts at Louisiana Station, Riverside, Nelson Station and Sabine Station. He was promoted to construction engineer in 1965.

Mr. Derr is a native of Tremont, Pa., and a graduate of Williamson Trade School in Media, Pa. He has taken additional studies at the Hayes Combustion School, Louisiana State University and McNeese State College.

He is a member of the Louisiana Engineering Society and a veteran of the Navy.

Married to the former Sara Copeland of Memphis, Tenn., Mr. and Mrs. Derr have three sons. They are James, 26, stationed at Lackland Air Force Base in San Antonio; John, 22, serving aboard the Navy carrier *Intrepid*, and Jeffry, 16, a junior at Forest Park High School in Beaumont.

The Derrs attend Trinity Methodist Church in Beaumont.



Earl Broussard

**Earl J. Broussard**, a 16-year employee, has been promoted to area development representative in Lafayette Sales.

Mr. Broussard joined the company in 1954 as a residential sales representative and later moved up to commercial salesman, the post he held at the time of his promotion.

A native of Breaux Bridge, La., Mr. Broussard graduated from high school there. He holds a bachelor's degree from the University of Southwestern Louisiana at Lafayette.

Mr. Broussard is active in community work as a member of the St. Martin Farm Bureau, Lafayette Parish Agricultural Coordinating Commission and the Lafayette-St. Martin Game and Fish Commission.

He is president of the St. Bernard P-TA in Breaux Bridge and is a member of the Lions Club and Knights of Columbus.

Married to the former Marcelle Mondet of Breaux Bridge, he and his wife have seven children. They are Virginia, Suzanne, Paulette, Elizabeth, Earl Jr., Paul and Melanie.



Peter H. Carney



Floyd A. Crow

**Peter H. Carney**, formerly chief pilot, and **Floyd A. Crow**, copilot, have been promoted to new positions.

Mr. Carney has been named transportation superintendent, Operations Department, Beaumont. Mr. Crow fills the chief pilot's post in the Transportation Section.

A native of Mandan, N.D., Mr. Carney joined the company in 1957 after serving as a pilot in the Air Force and with several oil companies. He also had been an aviation instructor.

Mr. Carney graduated from Sam Houston High School in Houston, and he attended Texas Christian University at Fort Worth, Tex. He served as a first lieutenant in the Air Force from 1942 to 1945.

Active in church work at St. Mark's Episcopal Church, he is a vestry member and Sunday school coordinator. He is a member of the Quiet Birdmen aviation group and is a Mason.

Married to the former Betty Jean Boyle of Houston, he and his wife have three daughters. They are Kay, 20, Patricia, 14, and Colleen, 12.

Mr. Crow was employed in 1960 as a mechanic's helper at Neches Station. He was transferred to the Aviation Department as utility pilot in 1964 and moved up to copilot in 1967. He holds commercial, instrument and instructor's flight licenses.



A Corpus Christi native, Mr. Crow graduated from Del Mar Junior College there and later attended Lamar Tech. He served in the Air Force from 1951 to 1955.

Mr. Crow and his wife, the former Dessie Daye Knoblauch of Corpus Christi, have two children. They are Gregg, 13, and Carolyn, 6. The family attends Forest Park United Methodist Church.



William Lepine

**William O. Lepine**, formerly senior engineering assistant, has been promoted to right-of-way man in Baton Rouge T&D.

Mr. Lepine, a native of Saratoga, Tex., joined the company in 1947 as an engineering helper at Baton Rouge. He has been senior engineering assistant since 1956.

Active in civic work, Mr. Lepine is a Junior Achievement advisor and holds memberships in AmVets, Knights of Columbus and the Holy Name Society. He also is active in work at Our Lady of Mercy Catholic Church.

Mr. Lepine is married to the former June Eggart of Tampa, Fla., and the couple has two children. They are William Jr., a senior at Catholic High School, and Mary Eleanor, a St. Joseph Academy student.



Cyril Dominguez

**Cyril A. Dominguez** and **Joseph S. Guercio** have moved up to new posts at Louisiana Station.

Mr. Dominguez, formerly station engineer, was promoted to operating engineer. Mr. Guercio was transferred from Willow Glen, where he was control operations foreman, and promoted to station engineer at Louisiana Station.

Mr. Dominguez joined the company at Baton Rouge in 1938. He has served in numerous Production classifications in his 32 years of service. He had been station engineer since 1959.

A native of New Orleans, he attended LSU. He holds memberships in the Knights of Columbus, United Commercial Travelers and Baton Rouge Little Theater.

Married to the former Vera Rodgers of Edna, Tex., he and his wife have a daughter, Mrs. Pat Bullock. The Dominguezes attend St. Pius Catholic Church.

Mr. Guercio was employed by the company in 1955. He was promoted to control operations foreman in 1969 after progressing through various Production posts.

A White Castle, La., native, he graduated from high school there. He served in the armed service from 1953 to 1955.

Mr. Guercio is a director of the Kilowatt Club, employees group in the Baton Rouge Division.

Mr. Guercio and his wife, the former Daisy Lee Smith of Baton Rouge, have five children. They are Darlene, Jo Lynn, Jan, Gina Ann and Joseph III. The family attends St. George Catholic Church.



Thomas E. Parsley

**Thomas E. Parsley** has been advanced to systems analyst in IDS, Beaumont. He had been administrative assistant in that department.

Mr. Parsley was employed by the company in 1961. He has worked in survey, engineering relay and T&D.

A native of Daisetta, Tex., he was graduated from Hull-Daisetta High School. He also has completed a computer course at the Academy of Computer Technology in Beaumont. A Navy veteran, he served from 1957 to 1961.

Mr. Parsley and his wife, the former Sarah Simpkins of Liberty, Tex., have two children. They are Thomas Earl II, 5, and David Delane, 3.



Robert W. Wiggins

**Robert W. Wiggins** has been transferred from Lake Charles to Beaumont and promoted to system operator.

Mr. Wiggins formerly had served as division substation operator. He had worked in Lake Charles since 1947, when he joined the company.

A native of Graniteville, S.C., Mr. Wiggins was graduated from high school there. He is a Navy veteran, having served from 1943 to 1945.

Married to the former Frances Broussard of Lake Charles, he and his wife have three sons. They are Robert, 25, Michael, 22, and Ernie, 10. Mr. and Mrs. Wiggins attend the Methodist church.



# FOUR DEATHS ACROSS SYSTEM



**FRED H. TENHOLDER**

A 32 year employee of the company, Fred H. Tenholder, died recently in Port Arthur following a lengthy illness.

Mr. Tenholder, who was sales promotion analyst for the Port Arthur Division, started out as a stores clerk at Beaumont. He became residential sales supervisor in Port Arthur in 1965 and sales promotion analyst in March of this year.

A Beaumont native, he was a graduate of St. Anthony's High School and attended St. Mary's University. He served in the Army during WWII in the Pacific Theater.

Mr. Tenholder was past president and director of the Young Men's Business League and served as chairman of the South Texas State Fair in 1960. He was a member of the Port Arthur Chamber of Commerce and former member of the Beaumont chamber.

In 1959 he was chairman of the Jefferson County Chapter of the National Foundation (March of Dimes) and served as director of Services Unlimited.

He was also a past director of the Camp Fire Girls and past director of the Oaks Country Club. A member of the Sertoma Club, he was one of the organizers of the Beaumont Blood Center. He continued as director of the center for 10 years following its conception.

Mr. Tenholder was scheduled for retirement on December 1.

A member of St. Catherine's Catholic Church, he is survived by his wife, one son and a granddaughter.



**F. A. WILSON**

F. A. (Bill) Wilson Jr., construction manager in System Production, Beaumont, died recently of a heart attack at St. Elizabeth Hospital in Beaumont.

Mr. Wilson, a 43 year veteran of the company, was a native of San Augustine, Texas. He began his power career in 1927 as an oiler at the old power plant in Orange.

He was promoted to assistant fireman and transferred to Beaumont in 1928. Later that year he became a file clerk and draftsman. Mr. Wilson was promoted to office engineer and transferred to Baton Rouge in 1930 and became assistant to the superintendent of Louisiana Station four years later. He was elevated to executive office engineer and transferred back to Beaumont in 1948. In 1959 he was promoted to construction engineer and later to construction manager, the position he held at the time of his death.

He was a member of the American Society of Mechanical Engineers, Chamber of Commerce and the Young Men's Business League.

The Wilson's attended St. Pius Catholic Church.

Survivors include his wife, two sons and four daughters.

## ARTHUR E. DAVIS

Arthur E. Davis, Jr., a 17 year employee of the company died recently in Port Arthur.

A native of Bessmay, Texas, Mr. Davis was a resident of Mid-county most of his life. He was a member of Butler-Redd American Legion Post 493 and Harry Doornbos Post of Veterans of Foreign Wars. He was in the U.S. Marine Corps, having served in Korea.

Mr. Davis began his career with the company in 1953 as a helper in the T&D department. He became a line-man first class in 1961 and in 1966 he reached serviceman first class, the position he held at the time of his death.

He is survived by his wife, one son and three daughters.



**CLARENCE H. MUSE**

Clarence Hairston Muse, T&D department, Conroe, Texas, died at the Diagnostic Hospital in Houston of a heart attack on November 9.

An employee of the company for almost 37 years, Mr. Muse started out as a groundman in 1933. At the time of his death he was a serviceman 1st class.

Born in Chappell Hill, Washington County, Texas, he attended school in Chappell Hill and served in the Army during WWII from 1942 to 1945.

He was a member of the First Presbyterian Church of Conroe, Member and past master of Conroe Lodge #748 A.F.&A.M., member and past patron of Mary Martha Chapter #981, Order of the Eastern Star. He was treasurer of Lodge #748 at the time of his death.

A resident of Montgomery County for over 30 years, he has done much to make his community a better place to live.

He is survived by his wife and two children.



# FORTY YEARS



**K. L. Jumel**  
System Treasury  
Beaumont

# SERVICE AWARDS

# THIRTY YEARS



**Charles A. Glover**  
Operations  
Gonzales



**S. F. Krebs**  
Distribution  
Beaumont



**Ruby Kessler**  
System Engineering  
Beaumont



**E. L. Priest**  
Operations  
Dayton

# TWENTY YEARS



**Alsie J. Arnold, Jr.**  
Distribution  
Baton Rouge



**Willie Bolden**  
Production  
Baton Rouge



**Ernest Branch**  
Treasury  
Navasota



**Russel Gautreaux**  
Production  
Baton Rouge



**Ennis McClain**  
Distribution  
Navasota



**Lee S. Mills**  
Distribution  
Beaumont



**Martha Scanlon**  
System Treasury  
Beaumont



**Robert T. Singletary**  
Distribution  
Cleveland



**G. K. Zorn**  
Production  
Bridge City

# TEN YEARS



**Harry Butler**  
Gas  
Baton Rouge



**Billy Hinze**  
Distribution  
Navasota



**Paul Narcisse**  
Distribution  
Port Arthur



# RETIREMENTS

## William A. White

W. A. White, maintenance planner at Sabine Station, retires this month after serving at 4 different generating stations in his 46 years with the company.

A native of Orange, Mr. White's career dates back to 1924 when he began his utility career at the old power plant in Orange. In 1926 he was assigned to Neches Station in Beaumont where he worked until 1947, the year he was transferred to Riverside Station in Lake Charles as station engineer. In 1965, he was named maintenance foreman at Sabine Station, the job he held at the time he was promoted to his present position.



W. A. White



Pearlle M. Reeves

## Pearlle M. Reeves

Also retiring this month is Pearlle M. Reeves, appliance repair in Beaumont.

Mrs. Reeves, a 27 year employee of the company, began her career during WWII. "Help was hard to come by then," she says, "So they hired to do repair work." She is known by her friends as "the waffle iron specialist" because she enjoyed doing the tedious rewiring in those appliances.

Mrs. Reeves is a native of Jasper, Texas, and attended school there. She is a member of the First Baptist Church.

A grandmother, she says that she will be busy every minute with reading, yardwork and grandkids.

## Francis V. Bush

Francis V. Bush, foreman in the Gas Department in Baton Rouge, is retiring this month after 35 years of service with the company.

A native of Grosse Tete, Louisiana, Mr. Bush started out as a pipe fitter helper in 1935. In 1937 he was promoted to foreman, main and service.

After serving in that position for two years he was again promoted, this time to foreman, welder main and service. He stayed there until 1942 when he was promoted to his present position.



A. B. Wilson

## A. B. Wilson

A. B. Wilson, district superintendent, Beaumont Division, retires this month after 43 years with the company.

A native of Navasota, Mr. Wilson has been a district superintendent of Beaumont Division for Liberty, Gulf and Silsbee districts for 17 years. A Texas A&M graduate, he began work with the company in 1927 as a student engineer. In 1928 he was named assistant to the superintendent at Huntsville and later held the same position at Navasota.

Subsequently he became superintendent at Somerville and then at Cleveland. In 1942 he was made district superintendent at Jasper and in

1946 he was appointed assistant to the manager of the Navasota Division. He became district superintendent of the Baton Rouge area in November of 1946 and district superintendent in the Beaumont Division in 1953.

A member of the Beaumont Downtown Kiwanis, he intends to stay in Beaumont. The Wilson's attend the First Methodist Church of Beaumont.

## Bmt. Power Station

The marriage of Mr. W. W. Eckles and Miss Edna Szneth came as a surprise to their friends when it was announced on May 5th. The wedding took place on April 24th at Kountze and it had been kept secret for almost two weeks. Mr. Eckles is Chief Electrician for the power stations of our company. The newlyweds are now located in 1108 Prairie Ave. but will move to their new home on Campus Ave. in the next few days.

## — LATER —

'Twas a hot and dreary night—such a night had not been seen in days gone before. Mystic and static flowed abundantly through the air. Through conspiracy Mr. Wesley W. Eckles, who had joined the ranks of the benedicts a short time previously without informing his co-workers of the event, was enticed to appear at the Interurban station promptly at 6:00 P. M., Saturday, May 22.

When he appeared he was avalanched by a mob of associates, handcuffed, chained around the neck and led to the power station where he was given new apparel (feminine), decorated with signs and put aboard an old gray mule (she ain't what she used to be). The parade then moved along Pearl and Orleans streets to the great delight of all but the newlywed, who, by the way, rides a mule very gracefully. (PLAIN TALKS May, 1926)



# LETTERS

*From employees, customers and friends of GSU*

To Gulf States Utilities and every man in the company:

I want to express my thanks to every man who worked so earnestly to restore the power that was knocked out by the severe storm Sunday (Port Arthur). They are to be highly commended for their faithful service all through the night even though they were in grave danger climbing poles to replace transformers and lines that were broken and so forth.

My lights were out for many hours and I only had one little candle that soon went out. But as I sat here I thought that I am in the house and all those dear men are out there risking their lives for the public in that hard rain and lightning all around them that we might have light.

I realized as never before that we take everything for granted so many times and do not appreciate the things that are so important to us in life until they are taken from us and so, as I am a great believer in prayer, I began asking God to have His guardian angels watch over every man out in that storm and to keep them safely from all dangers and harm and accidents of all kinds and bring them safely through it all.

There is no power on earth like the power of prayer and no power like the power that God has within His hands . . . . .

. . . . . Again I want to say how grateful I am personally for the quick service rendered us and that no one was critically injured that I know of.

May God richly bless each and every man on the force is my prayer.

Sincerely,

A Grateful Customer.

Dear Gulf States

Just a note of appreciation for the wonderful way you helped out in our recent tornado in B. C. The power pole nearest our home was down, and wires everywhere, but your prompt action helped prevent any deaths or injuries, and I appreciate having our power restored as soon as it was. It was quite an awesome sight, all those trucks and men working in all that downpour at night. Thank you so very much.

Mrs. Clarence H. Bell  
485 Henry Dr.  
Bridge City, Texas

Dear John: (John Siddall—  
Port Arthur)

I want to thank you and Gulf States for your prompt response when both our raw water pumps were out of service because of a broken pole. Your crew came to our rescue and had one unit back in operation without the City's going without water.

Your cooperation is appreciated.

Yours very truly,  
R. J. Bethancourt  
City Manager  
City of  
Port Neches, Texas

Gulf State Utilities Company  
P. O. Box 2951  
Bermont, Texas

Dear Sirs,

We thank you for the book covers you sent us. If it weren't for your kindness. Our books would get dirty.

Sincerely yours,  
Bradford

## Mier Is New HBA President

Rufus J. Mier, Jr., supervisor of residential sales for the Lake Charles, Sulphur and Jennings Districts, is the new president of the Home Builders Association of Southwest Louisiana. His installation is effective this month.

Mr. Mier joined our company in the Lafayette T&D in 1949 as an engineering helper. Promoted to engineering



Rufus Mier

assistant in 1951, he was made commercial sales representative in 1955, senior sales representative in 1956 and reached his present position in 1967.

A native of Lafayette, he is a graduate of Lafayette High School and attended the University of Southwestern Louisiana. He served in the U. S. Navy from 1946 to 1948 prior to joining our company.



W. Lam F. Kug Jr  
Production Manager

# KOPPERS

Architectural and  
Construction Materials

November 2, 1970

Mr. John F. Brumfield  
Insurance & Claim Representative  
Gulf States Utilities Company  
Beaumont, Texas

Dear Mr. Brumfield:

Please accept this expression of appreciation from the management of Koppers Company, Inc. for the action taken following the injury to the Koppers' truck driver while unloading poles at your Beaumont Pole Yard.

I am confident the promptness with which Morris Jenkins and John Harrison acted to remove the poles which had fallen on our employee, Eric Thompson, obtaining an ambulance and prompt medical attention for the injured man contributed to saving his life.

We also appreciate your cooperation during the investigation of this accident.

Very truly yours,

  
J. L. Campbell  
Manager Plant Operations

JLC:ef

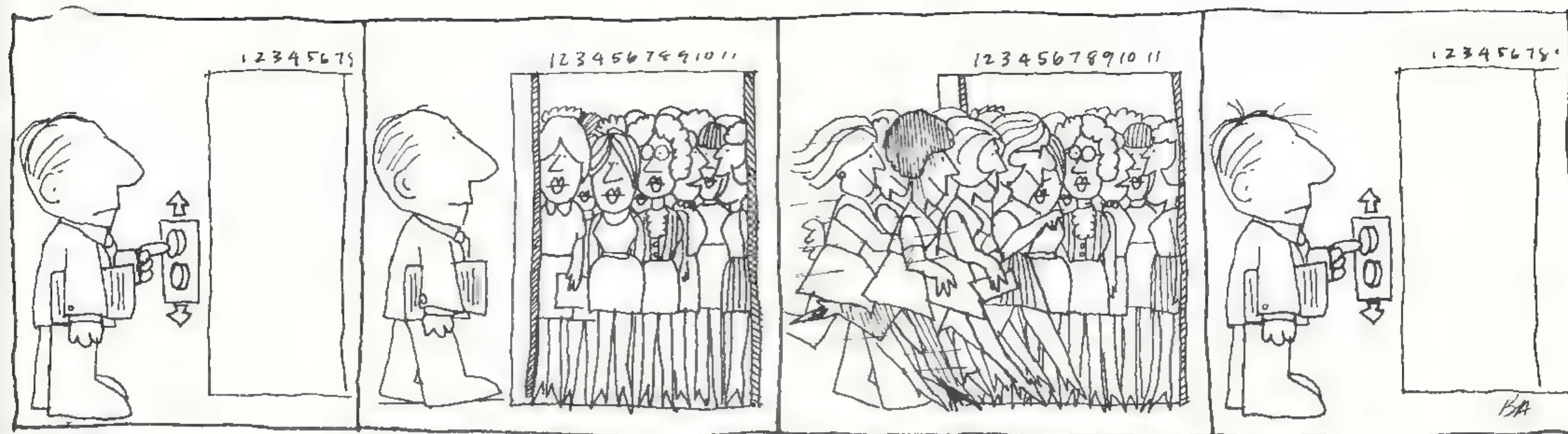
cc: Messrs: W. N. Morris, Plant Manager - Houston  
J. J. Harper, Division Safety Manager



Morris Jenkins and  
John Harrison.



# The Games People Play...On Elevators



## No Admission Fee For Daily Elevator Dramas

HOME OFFICE — Kaiser Industries

The friendly (or on bad days not-so-friendly) elevator operator has given way to the rather impersonal pushbuttons. Soft music is piped in to soothe one's nerves. Weather continues to be the primary topic of conversation.

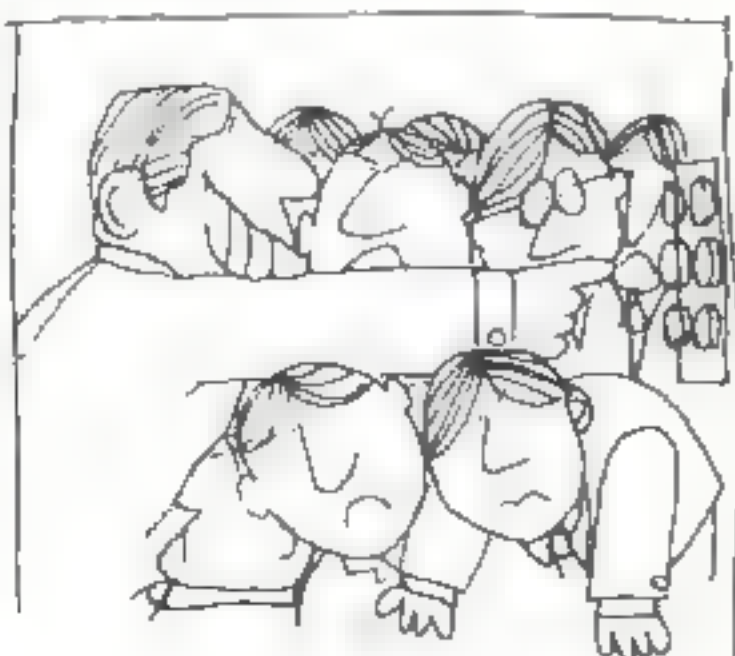
But your fellow travelers determine whether you have a good trip or a bummer.

Some people have mastered the techniques of the elevators. Others should be banished to the escalators and stairwells.

The latter group has devised schemes to make the time spent on an elevator less than pleasurable for others aboard. A favorite technique is the "exit rear" ploy. A person enters the elevator, moves quickly to the rear allowing others to stand closer to the door. He then unexpectedly bolts from his position and charges toward the door at the very next floor.

This move is most effective during early morning hours when some employees are still a little shaky and works fairly well during the lunch hour before digestion has taken place. This method is demonstrated most adroitly by engineers with unsolved problems and new hires seeking closer contacts.

And there is the "loquacious clinger" who is caught in mid-story when he reaches his floor. At this point he places one foot on home ground, one in the elevator, shields his body with a forearm, and is buffeted by the impa-



THE REACHER

tient door until he completes his yarn or is forced out by other riders. Most common



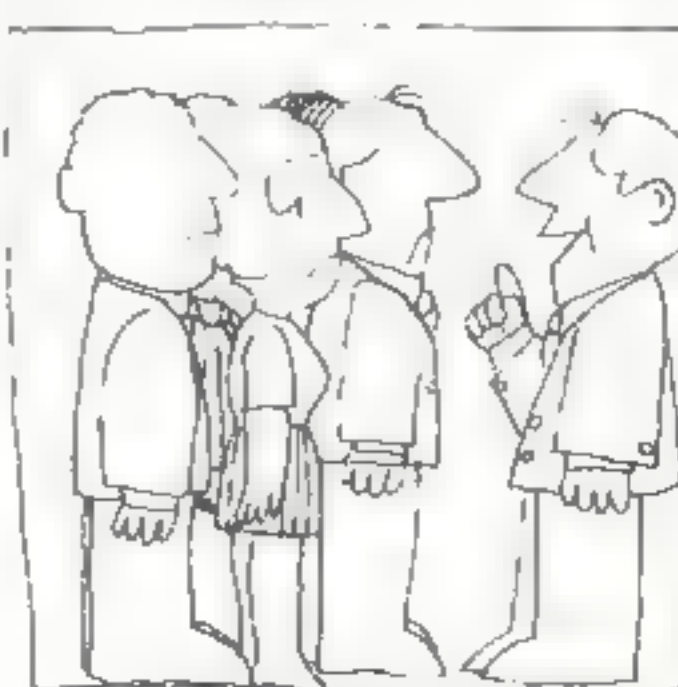
THE READER

offenders in this category are golfers, mothers and stock speculators.

Other elevator riders, although not quite so polished, have ac-

quired skills of their own.

1. The Reacher or Ambidextrous Puncher will grapple with persons the length of the car in order to punch the button for his desired floor.
2. The Smoker if in top form can light up (cigars are best) and have everybody in the car in a nauseous state within six floors.
3. The Reader if he is quick can back his fellow travelers against the wall before the elevator begins to move.
4. The Orator steps in a car, neglecting his about-face, and stands as if addressing the group while the elevator moves swiftly by his floor.
5. The Easy Rider isn't harmful.



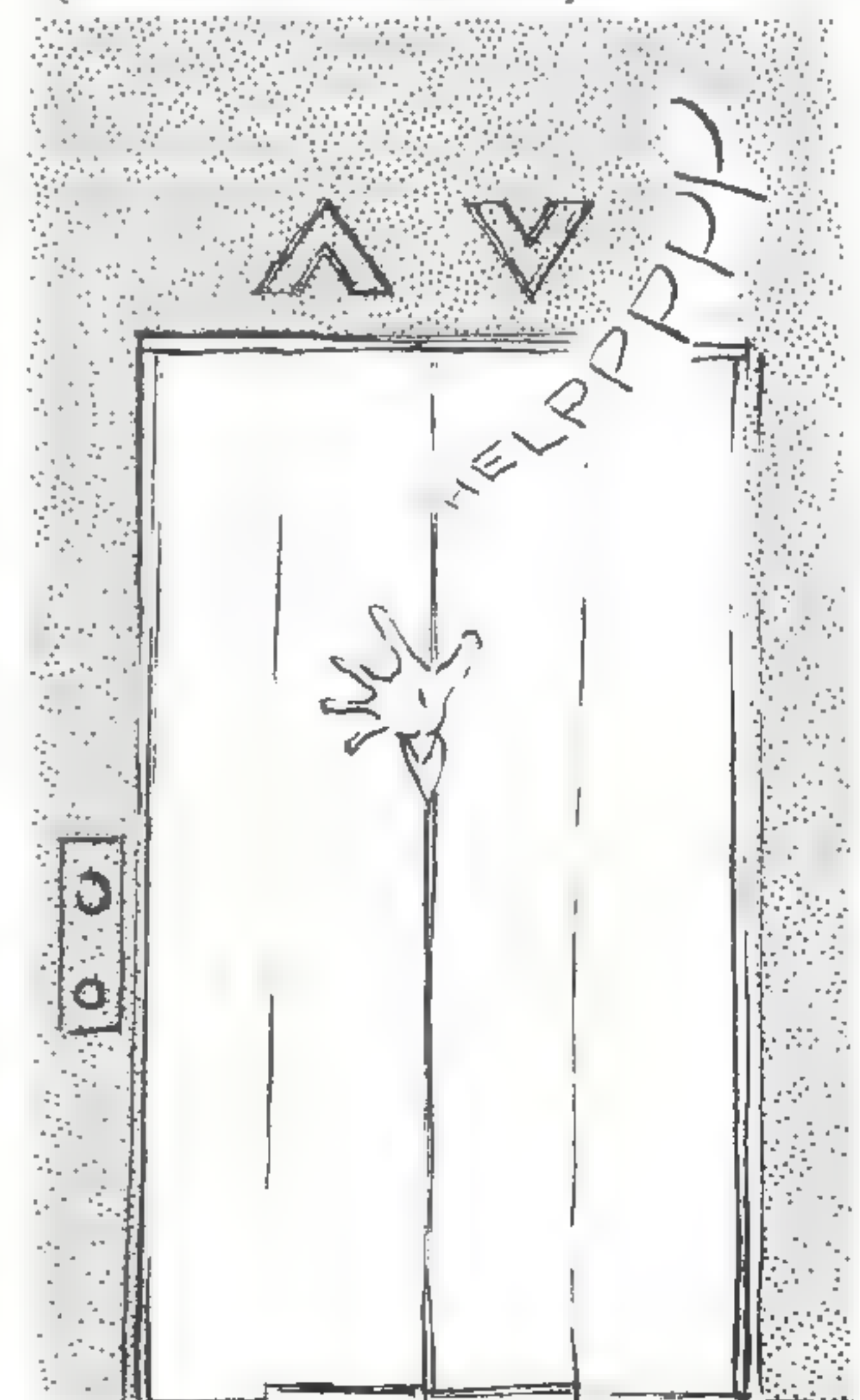
THE ORATOR

He just takes up a little extra room. He's the guy who walks in and dissolves against the walls and railings,

sometimes whistling a tune unlike the one on the speaker system.

Unfortunately, Galahad, in addition to slowing the elevators for persons on other floors, is left behind himself. Even "Emily" says ladies aren't first when elevators are involved. Sorry Ladies. Sorry Galahad.

However, the most poignant drama performed daily on every floor features a Sir Galahad type and one or more ladies. Galahad arrives, selects his floor and dares not enter the elevator until every female in sight has been ushered safely into the car.





## WESTERN DIV.



### REPORTERS

If you have any news for PLAIN TALKS, simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the Editor.

Betty Neville (Neches Station), Sue Williams (Port Arthur), Jo Ann Landry (Beaumont S.C.), Johnnie Harris (Lake Charles - T&D), Fay Denney (Lake Charles - O), Bobbie Dennis (Lafayette - O), Sue Champagne (Lafayette - T&D), Martha Caldwell (Nelson Station), Davie Carpenter (Orange), Maxie Bell (Silsbee), Barbara Lindsey (Beaumont), Ann Ogden (Beaumont), Edy Walston (Beaumont), Walt Wright (Baton Rouge), Pearl Darbonne (Sulphur), Earl Mayfield (Jennings), Leslie Lemoine (LA Station), Janis E. Wilganowski (Calverton), Wanda H. Tinsley (Maisonville), Pat Jones (Cleveland), Gail Reeves (Huntsville), Frances Murray (Conroe), Betty Dicksehat (Navasota), Linda Marks (Beaumont), Nina Ruth Bay (Navasota), Dora Landache (Wilow Glen), Opal Temple (Baton Rouge-A&T), Margie Force (Baton Rouge - T&D), Sandra Mouch (Baton Rouge - T&D), Gwen Blackwell (Baton Rouge - T&D), Betty Hayden (Gas Dept.), Janette Lane (Zachary), Mel Nezat (Baton Rouge - Sales), Adele Vavasour (Port Allen), Billy Fortenberry (Gonzales), Lorraine Dunham (Port Arthur S.C.), and Kathleen Fuller (Sabine Station).



In recognition of his work as President of the Montgomery Count Unit of the American Cancer Society, **Bill Richard**, manager of the Western Division, accepted this certificate from Mrs. Jack Clarke, Jr., of Conroe, the director for that district of the American Cancer Society.

## PORT ARTHUR DIV.



John Phares, Mrs. Sammy Accord and Audrey Cundiff shown here with Mrs. Elizabeth Whatley (wearing corsage), were a few of the

many well-wishers who turned out for Mrs. Whatley's retirement party held recently at the service center auditorium in Port Arthur. It was quite a party with many out of town employees there for the occasion. Johnny Siddall gave a colorful review of Liz's years with the company and aside from serious gifts given her, she was presented with her "Ole" letter opener, her personalized cancelled check stamp bearing the date of her last working day and her desk letter box which she referred to as her "Manana box." She will be missed, not only by her fellow employees, but also by all of her customers in Mid-County.



On a cold and wet October morning, **Clayton Tuttle**, repairman 1st class, decided to try his luck at catching redfish at Sabine Station. The redfish weren't biting, but Clayton did catch this 38 1/2 pound gar. He was on vacation at the time.



Katrina Michele Rector, born Nov. 9, 1970 to Mr. and Mrs. Dick Rector, is the little doll that makes **Elaine Biehle** a new grandmother. Mrs. Biehle is a local office clerk in Vidor.

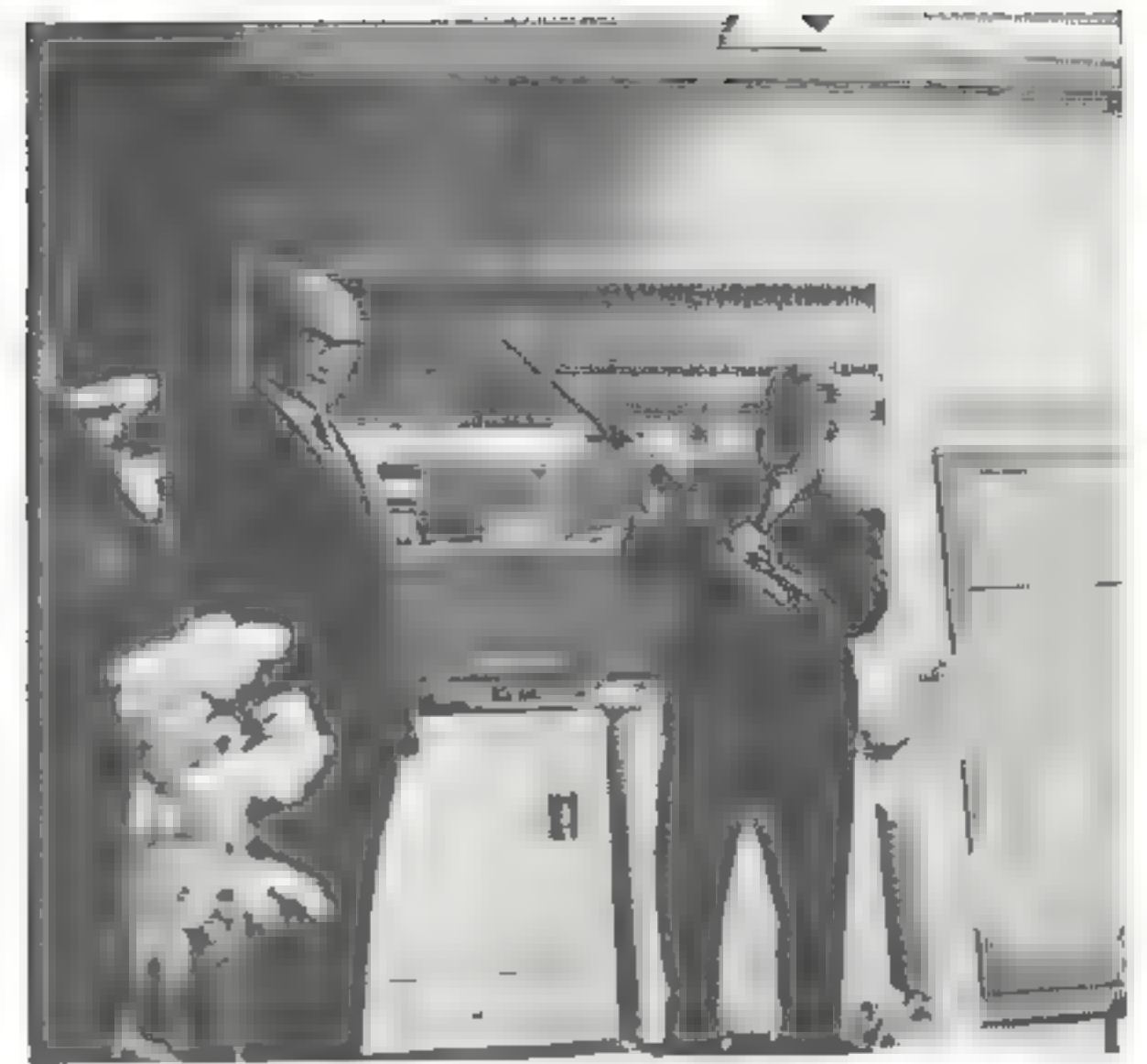




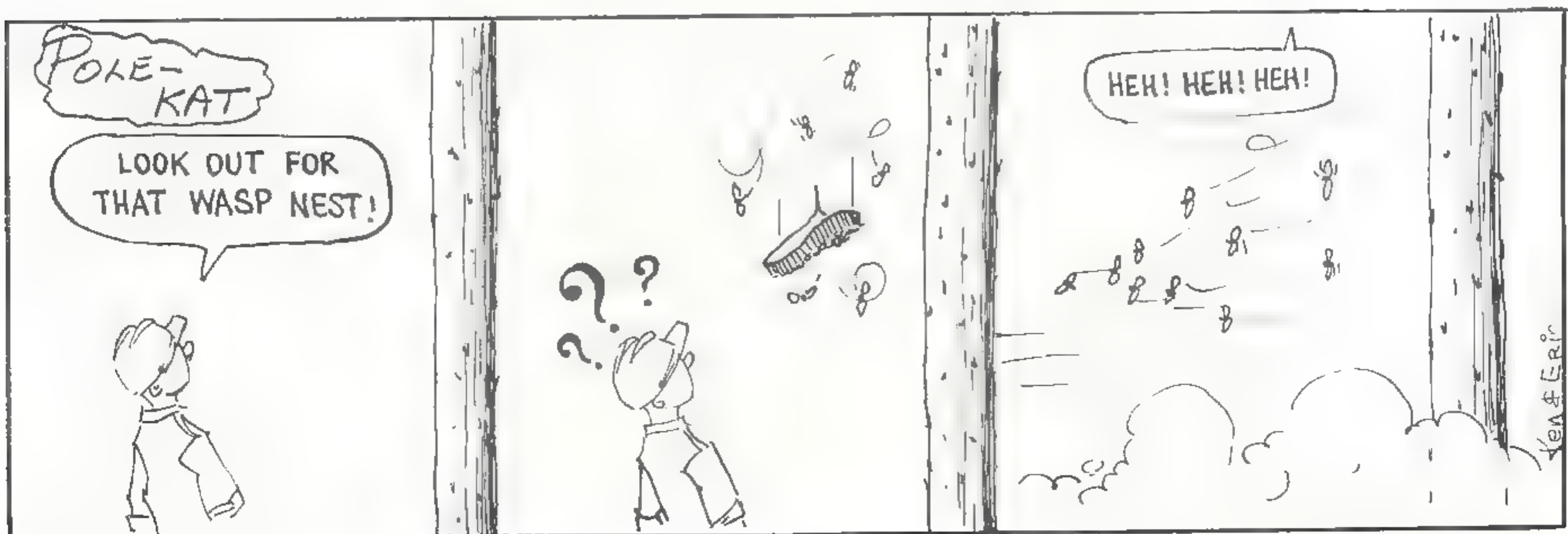
**Delia Harrington**, popular Beaumont meter reader, retired after 26 years of service last month, and more than 100 friends and fellow workers showed up for a farewell party in the main office building. Mrs. Harrington asked that her personal thanks for the gifts she received be relayed via PLAIN TALKS. "I could not possibly give enough thanks to the hundreds of people who contributed so much to the many wonderful years that I spent with the company," she said. "I want them to know they will always remain in my thoughts."



The little girl with the big eyes is Keri Lynn Turner, granddaughter of **Hilda Fournier**, Records-PBX. Keri Lynn should get a lot of presents this month, not only is it Christmas time but she is half a year old this month. She is the daughter of Mr. & Mrs. Ronnie Turner.



Hundreds of friends from throughout the system turned out to wish **A. B. Wilson** the best of luck at his retirement party. Rex Lee gave an account of Mr. Wilson's years with the company and presented him with a gift from all of his friends. The gift, an automatic shotgun, had only one drawback — it was gas operated. The main office test kitchen wasn't big enough to accommodate all those attending and many stood in the hallway outside after going through a line stopping to reminisce with Mr. Wilson.





## LAKE CHARLES DIV.

Folks in Lafayette are glad to welcome back two employees. **Loretta Savoy**, local office clerk in Church Point, who recently underwent major surgery and **Henry Buckalew**, accounting supervisor, who has made a remarkable recovery after open-heart surgery.



Huttson H. Reed, Jennings District Superintendent, has been elected first vice president of the Jennings Association of Commerce for the coming year.

Mr. Reed, who was treasurer of the association last year, is also a member of the Jennings Fair Board and devotes much of his time to youth work with the 4-H and FFA.

A native of Beaumont, he is a graduate of Beaumont High School. He served three years in the Marine Corps during WWII and saw action in the South Pacific.

He is married to the former Lula Mae Buch of Jennings. The couple attend the first Methodist Church of Jennings.

## BATON ROUGE DIV.



Joseph Raymond Beatty, son of **Roy Beatty**, master repairman at Louisiana Station, was recently elected President of the Senior Class of Business Administration at Louisiana State University in Baton Rouge. Raymond is also President of the International Fraternity of Delta Sigma Pi, Beta Zeta Chapter, and is a member of the marketing team going to Atlanta in March of 1971.



Ken Jacob, son of **L. J. Jacob**, Baton Rouge T&D, has been selected as a member of the 1970 Louisiana All-State Band. He is a sophomore student at Redemptionist High School where he is in his 5th year as a member of the varsity Redemptionist Marching Band.

## SYMPATHY TO

John Harold Beaugh on the loss of his father, the late Louis Beaugh of Church Point, Louisiana. Mr. Beaugh passed away on November 1.

The friends and family of Thomas F. Brown, retired employee, who died on November 9,



# dis GRUNT lings



SURE THOUGHT I HAD  
THE ANSWER TO MAKING  
FIRE **THAT** TIME.

DICK WILSON ©1968



What You Can Do  
When You Arrive

## AT THE SCENE OF AN ACCIDENT

© by the American National Red Cross

This is the first of a series of 4 articles prepared by the American National Red Cross to give you some basic information about what to do when you arrive at the scene of an accident. Everyone is urged to read these articles with care.

As a result of the proper use of this information, you may save a life. These articles are not intended to replace first aid training. A first aid course will prepare you for the unusual and unexpected care you may have to give.



What can you do? You can save lives if you know what to do and how to do it. The first few minutes can be critical.

You can (or you can help others to):

- Protect and reassure the injured
- Stop bleeding
- Provide for breathing
- Keep the victim lying down
- Maintain body temperature
- Immobilize broken bones
- Prevent contamination of wounds and burns
- Transport the victims (only when necessary)

Or, you can do nothing or the wrong thing, which can lead to death or permanent disability.

This article discusses *protection* of the injured at the scene of a highway accident. The first few minutes after a crash are the ones in which many severely injured persons can be saved.

At the scene of an accident, pull your vehicle off the highway into a safe place so that it will not block traffic or cause other accidents. If you have a blinker system, turn it on to help identify the scene and indicate an emergency.

### CHECKING FOR INJURIES AND RESCUE

Quickly determine how many persons are injured and which ones must receive first aid immediately. Immediate first aid must be given for—

- Severe bleeding
- Breathing difficulties or stoppage of breathing

First aid procedures for these two problems will be discussed in the articles to follow.

Nothing should be done which will increase the seriousness of injuries or damaged body parts. *Do not move* a victim unless it is necessary to prevent added injury from fire or to keep him from being struck by moving traffic. In this latter case, it is usually best to stop or re-direct traffic. Remember that even when a vehicle has turned over, it may be possible to get inside the vehicle to carry out emergency first aid procedures. If you have to move a victim to avoid further injury, he should be pulled in the direction of the long axis of his body,

not sideways. Every attempt should be made to give adequate support to the head, the back, and the extremities, keeping the entire body in a straight line.

Once you have seen to first aid emergencies, or they are being taken care of by someone who has had first aid training, there are other important immediate actions which can be taken for the protection and welfare of the victims.

Notify the police, or have someone else do this, giving the police the location of the accident and the number of persons injured who will need transportation by ambulance. The police have radio communications and know local resources for ambulances, hospitals, and doctors. They will, of course, take over traffic control once they are on the scene, assume responsibility for personal property, check identification, and see to the notification of relatives or friends.

In the meantime, also assign someone to station himself far enough from the scene to warn on-coming traffic and keep it moving so police and ambulances can get through.

Be on the lookout for the auto bumper insignia of a doctor, or a nurse who may identify herself, or an identification sticker indicating that the driver is a qualified first aider and enrolled as a volunteer of a Red Cross Highway First Aid Mobile Unit. These trained people can give invaluable assistance in the effort to save lives.

Once you have taken care of the above matters, continue to give first aid and reassure victims until emergency assistance arrives.

In following articles first aid procedures will be discussed which should be followed in cases of severe bleeding, shock, breathing problems, and fractures and burns.

### IN SUMMARY

- Take proper action to prevent a second accident.
- Determine immediate first aid needs.
- Prevent unnecessary movement of the victim.
- Call for help.
- Keep traffic moving so that help can get to the scene.



# PAM SAYS PREPARE

Pam Ford, home service advisor in Lake Charles, is a 1969 graduate of McNeese State



College with a BS in Business in Homemaking. Pam joined our company shortly after graduation. An Alpha Delta Pi Alumne, she is active in social work, does a bi-weekly cooking show on local television and enjoys sports, both as a participant and as a spectator.

Plans for the future include working on a Master's Degree in either Equipment or Child Development.

## HOLIDAY HELPERS

Christmas is a busy time of the year. To eliminate the rush before parties or that big dinner, the key is to prepare ahead of time. Here are a few suggestions to make the holidays easier on you:

1. Prepare party sandwiches up to two weeks ahead of time and freeze at 0° F. Wrap the sandwiches in foil or tuck in plastic boxes, then freeze immediately. Allow about three hours for thawing. (The best fillings for freezing are peanut butter, American cheese, sliced or ground meat, fish, chicken, turkey. Skip mayonnaise, lettuce, tomatoes, celery, carrots, egg salad.)
2. For that delicious whipped topping that is always a rush at the last minute, freeze whipped cream by placing teaspoonfuls on a cookie sheet covered with waxed paper. After they are frozen, place in plastic containers in freezer. Remove shortly before ready to use.
3. For those dunks and spreads, use your favorite recipe omitting raw vegetables. Pack these in freezer containers and freeze until ready to use. The night before party remove from freezer to refrigerator to thaw. Add raw vegetables before serving.
4. Make those holiday pies early but don't bake the two-crust pies, such as apple or minced. For easier wrapping freeze pies first; then, cover with paper pie plate and freezer wrap. If two-crust, remove from freezer 1 1/4 hours ahead; unwrap; bake at 425°F forty to sixty minutes. If chiffon type, remove 1 1/2 hours ahead; unwrap; thaw in refrigerator.
5. Salad greens can be washed, dried, wrapped in paper or cloth towels and placed in the refrigerator beforehand.

MERRY CHRISTMAS!

## BAKED HAM WITH APRICOT-PECAN STUFFING

- |  |  |
|--|--|
| 10- to 12-lb. fully cooked whole ham       | 1 can (8 1/2 oz.) crushed pineapple, undrained |
| 1 1/2 cups coarsely chopped dried apricots | 1/4 tsp. dried thyme leaves                    |
|  | 1 can (12 oz.) apricot nectar                  |

- |  |                          |
|--|--------------------------|
| 1 cup finely chopped pecans or walnuts | 1/2 tsp. ground allspice |
|  | 1/2 cup honey            |

Have butcher bone ham, to make cavity for stuffing. Also have about 1/2 pound lean ham removed from cavity and ground—you'll need 1 cup. Preheat oven to 325°F. Wipe ham with damp paper towels. In large bowl, combine ground ham with dried apricots, pecans, pineapple, and thyme; mix well. Spoon into cavity in ham. Cover end with piece of foil; hold foil in place with skewers. Insert meat thermometer into thickest part of meat. Pour apricot nectar over ham. Sprinkle with allspice. Cover roasting pan tightly with foil. Bake two hours. Remove ham from oven; remove foil. Spread half of honey over ham. Bake, uncovered, 30 minutes. Brush with remaining honey; bake, uncovered 30 minutes longer, or until ham is golden-brown and glazed and meat thermometer registers 130°F. Let cool, to take to reunion. Makes about 20 servings.

## CHOCOLATE-PECAN PIE

- |   |                              |
|---|------------------------------|
| 10-inch unbaked pie shell               | 1 Tbsp. flour                |
| 3 Tbsps. butter or regular margarine    | 1/8 tsp. salt                |
| 3 squares (3 oz.) unsweetened chocolate | 4 eggs                       |
| 2 cups sugar                            | 1/2 tsp. vanilla extract     |
|   | 1 cup pecan or walnut halves |

Make pie shell. Preheat oven to 375 degrees. Place butter and chocolate in custard cup. Set custard cup in 1 inch of water in small skillet. Heat over low heat, stirring occasionally, until butter and chocolate are melted. Mix sugar, flour, and salt thoroughly. In medium bowl, beat eggs slightly. Stir in sugar and chocolate mixtures until well blended. Mix in vanilla and pecans. Pour into prepared pie shell. Bake 30 to 35 minutes, or until set but center ripples when pie is gently shaken. Cool completely on wire rack. Do not refrigerate. Serve at room temperature. Makes 8 servings.

## CRANBERRY WREATH SALAD

- |                                 |                                       |
|---------------------------------|---------------------------------------|
| 1 pkg. strawberry gelatin       | 2 cups tiny marshmallows              |
| 1 cup hot water                 | One 3-oz. pkg. cream cheese, softened |
| 1 cup cranberry relish          | 1/2 cup mayonnaise or salad dressing  |
| Dash salt                       | Dash salt                             |
| One No. 2 can crushed pineapple | 1/2 cup heavy cream, whipped          |
| 1 pkg. lemon gelatin            |                                       |
| 1 1/4 cups boiling water        |                                       |

**First Layer:** Dissolve strawberry gelatin in hot water. Add cranberry relish and salt. Pour into a 6 cup ring mold. Chill until firm.

**Second Layer:** Drain pineapple, reserving syrup. Dissolve lemon gelatin in boiling water, add marshmallows and stir until melted; add reserved syrup. Chill until partially set. Blend cream cheese, mayonnaise, and salt; add to marshmallow mixture. Stir in pineapple. (If mixture is thin, chill until it will mound slightly when spooned.) Fold in whipped cream. Pour over first layer. Chill until firm. Unmold on crisp lettuce leaves. Serve with mayonnaise. Serves 10 to 12.



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# SOMEONE CARES



## LAWRENCE SAM, JR.

Laborer II says:

**"Training pays off. Believe me, I know."**

"He called out, 'Daddy, catch me!' I ran into the room, saw he wasn't breathing and immediately followed my training. You know, when you're in those training sessions you sometimes don't pay attention thinking it won't happen to you. Well it does.

"I opened his mouth and saw that he had swallowed his tongue. I freed it and began the mouth-to-mouth resuscitation like we were trained to do. He still wasn't getting any air. I checked and he had swallowed his tongue again. I cleared it and started again, raising his neck to open the air passages. In about two minutes he was breathing again."

The boy was Kenneth Wayne Sam, age 10, son of Lawrence Sam, Jr. of Beaumont T&D. According to the physician that examined him afterward Kenneth suffered a muscle spasm which prevented his lungs from functioning normally. His father's quick attention saved his life. "It all happened so quickly," Lawrence added, "I didn't have time to panic. But I was sure shaking after."

Lawrence, an Ames, Texas, native and Marine Corps veteran, has been with our company for 7 years. As a result of his training and quick thinking his son will be able to open his Christmas gifts this month.

## Prevent Accidents